

## Get a Healthy Dose of Sunshine

In groups of 2-4 members you will produce a Public Service Announcement (PSA). The PSA will promote, bring awareness to, and educate people on the importance of getting a healthy dose of sunshine.

You will need to do research to give educational information on how and why a healthy dose of sunshine is important.

### The PSA video clip **WILL:**

- be a **MINIMUM** of 2 Minutes.
- follow a basic storyboard/Script plan **THAT WILL BE TURNED IN**
- express a **single, obvious** theme or message to be communicated
- provide credits for the information used.
- be viewed by the class
- Provide an anti use message for risky behaviors **OR** supportive message for healthy behaviors

### ***Components to include:***

- ✓ A clear **theme or message** that is obvious to the audience
- ✓ A solid **definition/explanation** of your topic or issue
- ✓ 3 different & relevant **statistics** related to your topic
- ✓ 3 pieces of **useful information** related to your topic
- ✓ **Sounds & music** that assist in communicating your theme/message
- ✓ **Works cited** page/frame
- ✓ A **fresh, creative and original** concept to communicate your theme/message


**\*\*WHEN YOUR PSA IS FINISHED YOU WILL NEED TO FINALIZE/PUBLISH YOUR MOVIE AND UPLOAD IT TO GOOGLE OR SOME HOW SHARE IT WITH ME\*\***

**\*\*\*Turn in your rubric when you are finished for grading\*\*\***